

SPECIALIZING IN EVERYTHING
CREATIVE

THIS IS US

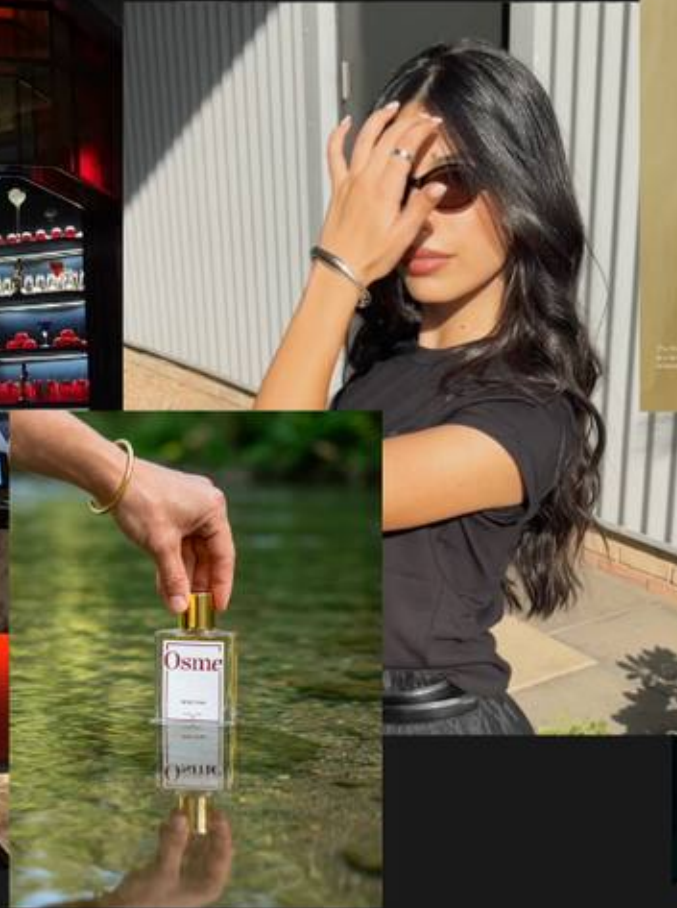


FRACTAL HUB
MARKETING AGENCY

all SERVICES WE'LL DIVE INTO



Social Media management



Photoshoots



Branding



Website



Ai images & videos

UGC

SOCIAL MEDIA MANAGEMENT

Scheduling & Posting

Consistent, on-brand posts published at the best times to maximize visibility and engagement.

Grid Alignment

(Micro & Macro Influencers)

We work with a mix of micro and macro influencers to create authentic, relatable content that builds trust while reaching new audiences.

Moderation

(12h & 24h)

Prompt, on-brand responses to comments and messages to keep your community active and engaged.

SOCIAL MEDIA MANAGEMENT

UGC

(Micro & Macro Influencers)

We work with a mix of micro and macro influencers to create authentic, relatable content that builds trust while reaching new audiences.

Per

(Mega Influencers, PR Packages & Collaborations)

From high-impact influencer partnerships to curated PR packages, we get your brand noticed by the right people.

Content Creation

(Professional & Mobile)

A balance of polished professional shoots and trending mobile content to keep your feed both premium and engaging.



fractal

fractal

fractal

PHOTO SHOOT

Ramadan Campaign

Modern elegance rooted in cultural warmth. The campaign blended traditional Ramadan tones and modest styling with a contemporary twist—rich fabrics, soft lighting, and an inviting atmosphere. The visual story evoked the togetherness, reflection, and beauty of the holy month while keeping it fresh for a younger audience.

y2k style



Y2K Yet Girly

A soft, girly twist on the bold Y2K aesthetic. While the shoot carried the playful nostalgia of the early 2000s—pastel pops, glossy lips, and fun accessories—it was styled with clean compositions and polished lighting to suit e-commerce needs. Each look felt vibrant yet wearable, balancing trend-driven energy with a feminine charm that kept the clothes in sharp focus.

fractal

fractal

fractal

PHOTO SHOOT



Feminine Era Collection

A whimsical, fairytale-inspired escape celebrating femininity across generations. Drawing on the “mother and daughter” era, the shoot unfolded in lush gardens and serene forests, with soft natural light and flowing silhouettes. The dreamy atmosphere reflected the Feminine Era collection’s delicate yet empowering spirit, blending timeless elegance with a modern touch.

fractal

fractal

fractal

PHOTO SHOOT



Golden & Bronze Vibe

A luxurious yet playful celebration of beauty. Inspired by the warmth of golden hour and the richness of bronze tones, the shoot brought out glossy textures, glowing skin, and a radiant, sun-kissed feel. The aesthetic leaned into high-shine glamour without naming direct references, creating a mood that felt both indulgent and effortless.

fractal

fractal

fractal

PHOTO SHOOT



Brand Launching

The campaign embraced a warm, intimate vibe with soft lighting, neutral tones, and candid lifestyle shots that highlighted comfort and elegance in maternity wear. It celebrated motherhood as stylish and effortless, blending practicality with tender, authentic moments.

fractal

fractal

fractal

PHOTO SHOOT



Brand Launching

Novi era is made for the moments before "I do." From getting-ready sets to matching bridesmaid looks, every piece is designed to make the bride and her girls feel special, comfortable, and picture-perfect throughout the celebrations before the wedding.

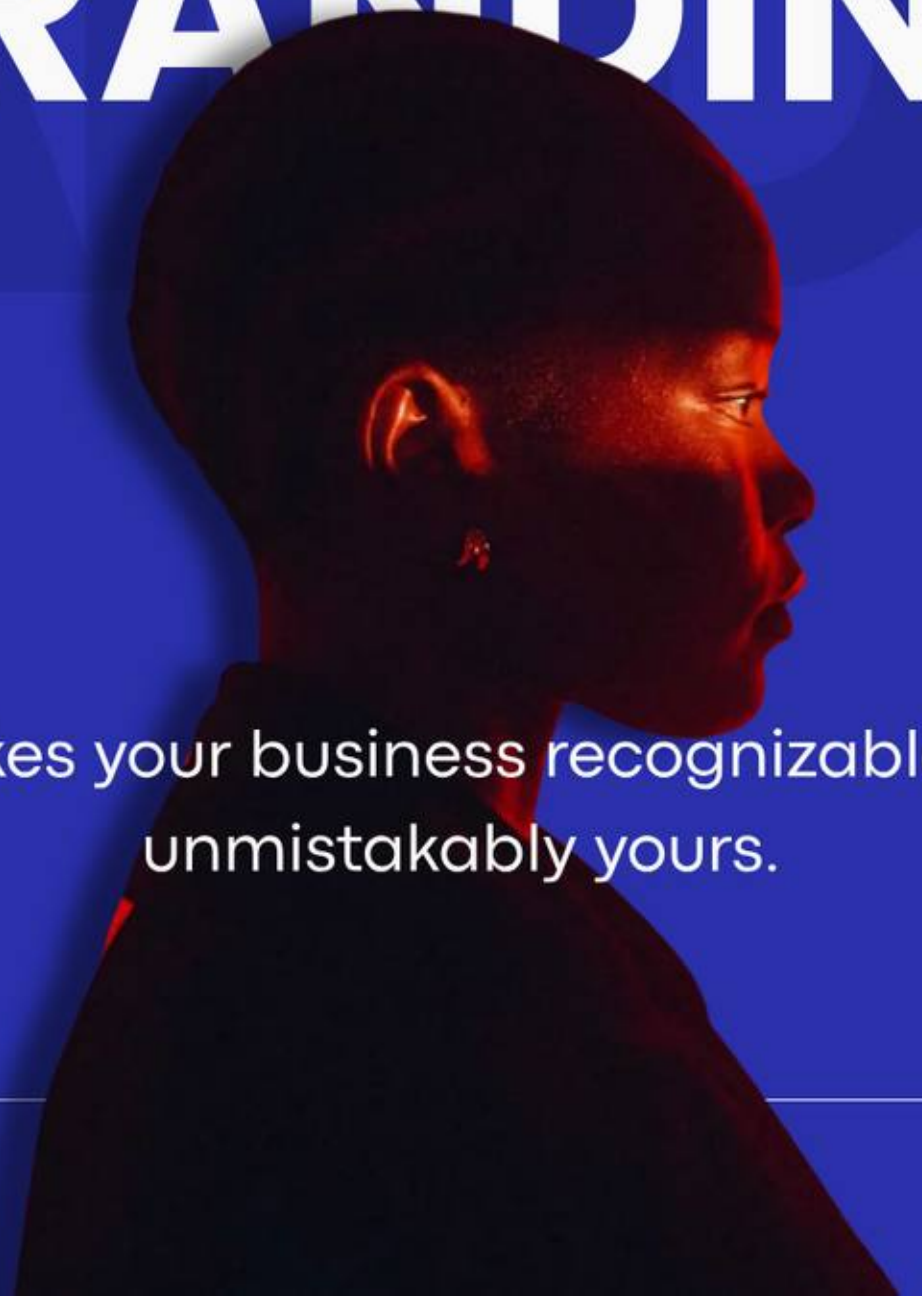
fractal

fractal

fractal

PHOTO SHOOT

BRANDING



fractal

Branding that makes your business recognizable, memorable, and unmistakably yours.

FOOD & BEVERAGE



Branding so fresh, it feels like the future dropped early

MATERNITY WEAR



#CCCCFB0

#CCCCFB0

#E9CFC1

#CADAD7



Turning just another brand into everyone's favourite aesthetic.

GIRLY CLOTHES



Not just a brand an obsession in the making

SKN RITUALS CLINIC

#3B3C28

#DEDCC5



A calm yet bold skincare identity where clinical trust meets soft luxury, turning every treatment into a ritual.

LUXURY NIGHT WEAR



CRIMSON DEPTH

#680000

WARM SAND

#EFC198

SOFT PEARL

#FFFCF0

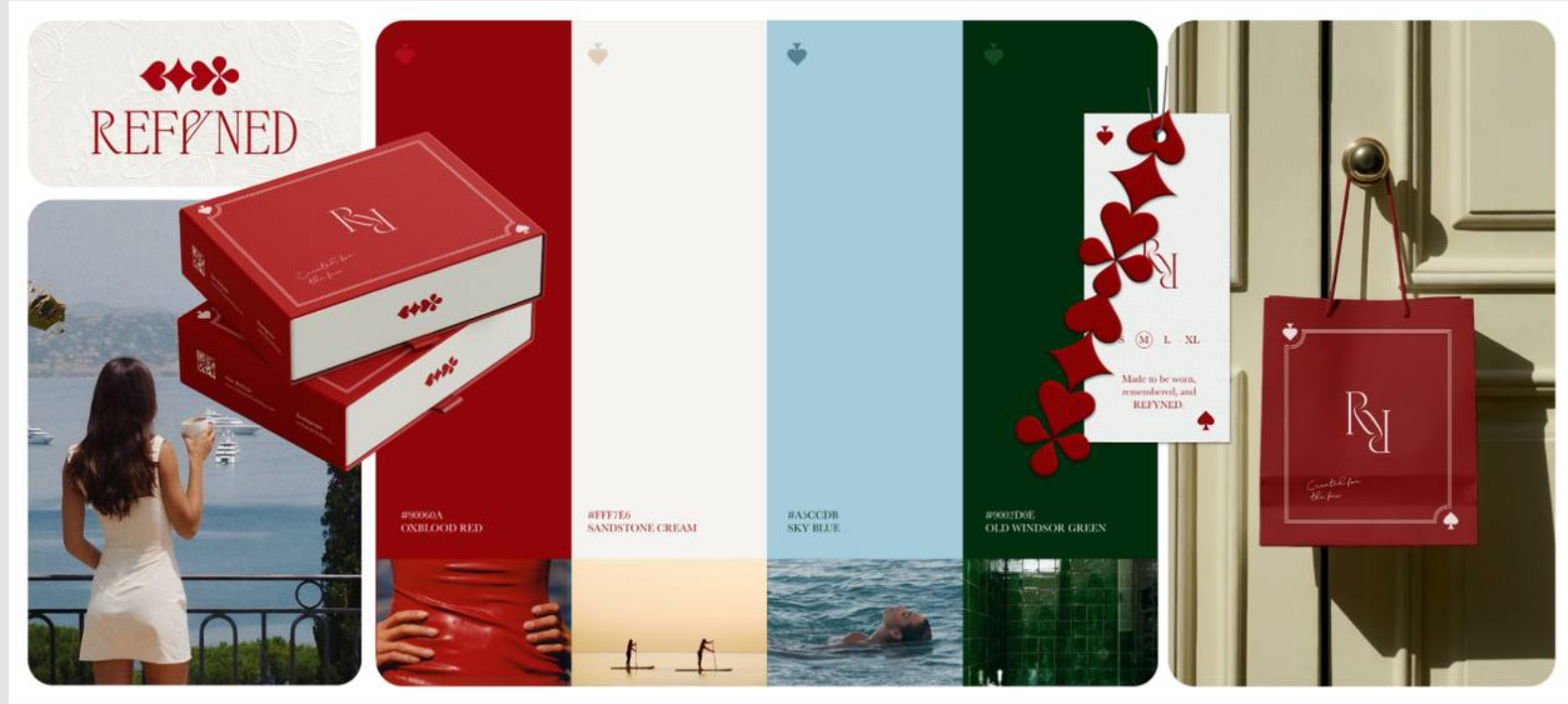
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#1D0402



Branding so fresh, it feels like the future dropped early

LUXURY CLOTHING



Low-key luxury branding
confident, effortless, and not trying too hard.

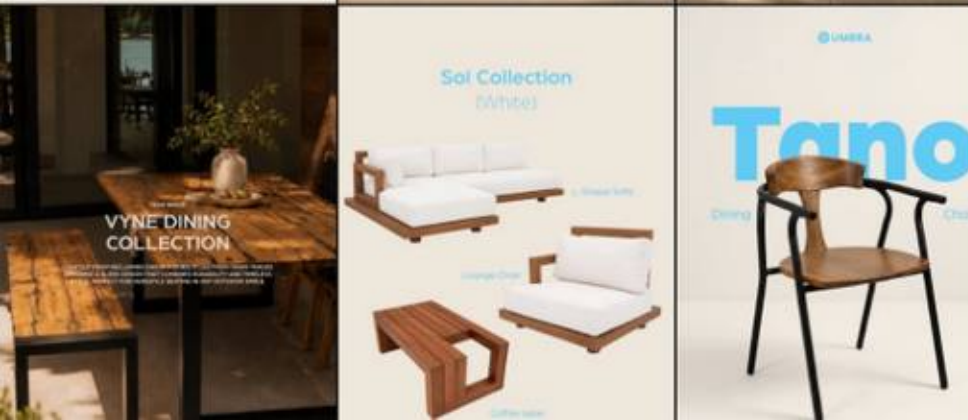
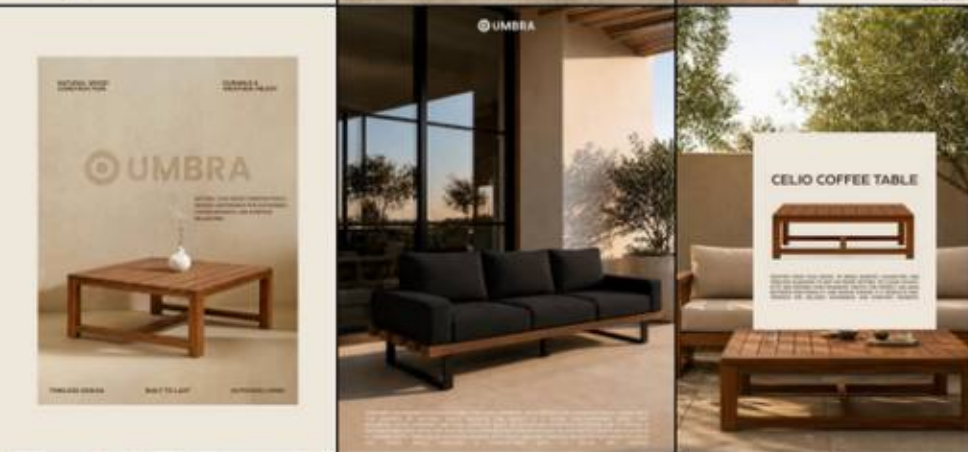
PARCEL BOX

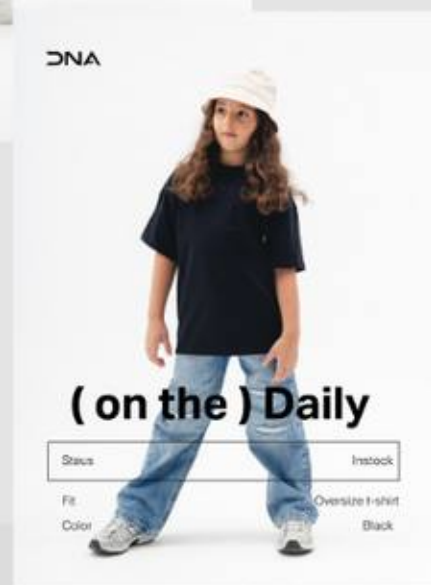


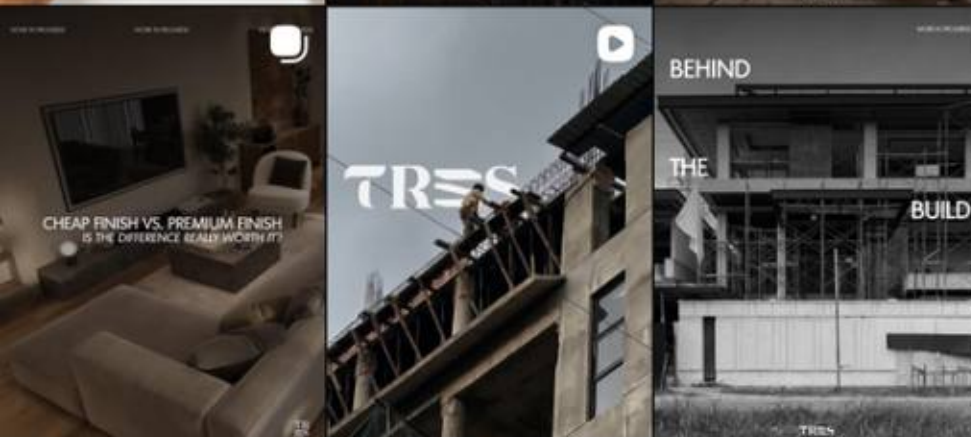
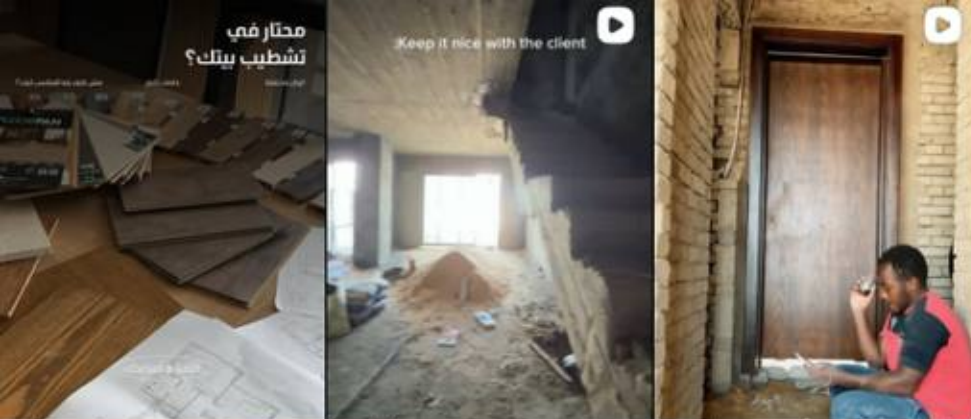
Clean, trustworthy branding
feels solid, organized, and built to scale.

Social media management that keeps your brand active, consistent, and connected.

MEDIA MANAGEMENT











Growth & Lengthening oil
إيه هو زيت الصلع الوراثي



تستخدميه إيه في
الروتين بتاعك؟

قبل ما تنزلي البحر استخدمي حمام ككريم طبيعي
عشان يحمي شعرك من البحر و أشعة الشمس



طرق استخدام

يتحمك على القروة كلها
وخصوصا المناطق المصابة

مع صبح لك 5 دقائق لتعطي الدورة الدموية وتسريع
النمو لبروتينات الكيراتين والاصفرية داكها هي
من أهم العناصر في حياتك



الشامبو الطبيعي
من غير صالفييت

يعطي جني انت الشامبو
من ابره صالفييت الامل
عشانك الشعر بالعطش
الوزن باله و زينة
فانكشك ايدك لعلك
العرانة على
بركة سحر

احفظك بروتين الزون استخدميه بلم من
جيد ووزنك الشعر و يعالج الجفاف و القشرة



حمام الككريم

و ده لترطيب العيون جدا جدا لشعرك
عشانك ميعطيكش ايدك هيلك و
شعرك يمشكوت نام ونام شعرك



بعد البحر استخدمي الروتين ده



إيه تشتريه
العيد من جيك



لو فرجنت قرب و عايزه تحلي مشاكل
شعرك في اقل من اربع شهور

اعمل save لليومك دا



بعد ما تشفى شعرك تحلي
leave بنات تشابك الشعر و يسهل
بسهولة



لو فرجنت قرب و عايزه تحلي مشاكل
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تستخدميه إيه في
الروتين بتاعك؟

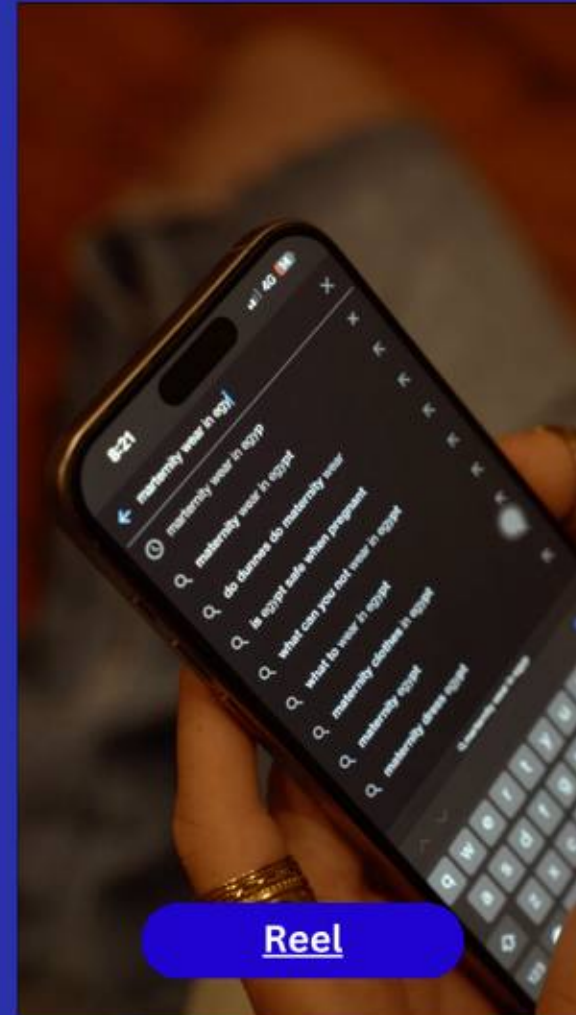
قبل ما تنزلي البحر استخدمي حمام ككريم طبيعي
عشان يحمي شعرك من البحر و أشعة الشمس

EL NAROSA

MEDIA PRODUCTION



MATERNITY WEAR CAMPAIGN



Pre-Launching Campaign

The campaign uses short style mini-stories inspired by real Egyptian pregnancy moments, turning everyday struggles into funny, relatable content. Instead of selling directly, it builds connection through emotion and authenticity, then reveals the brand as the natural solution when the mom can't find what to wear, positioning it as the hero of real pregnancy life.

PARCEL BOX CAMPAIGN



Pre-Launching Campaign

The concept uses exaggerated, comedic storytelling to show how powerful and secure the parcel box really is. Each reel turns delivery problems into dramatic social chaos, thieves going broke because they can't steal packages anymore, and a breakup caused by misunderstanding the delivery guy. Instead of explaining features, the campaign proves the product's value through funny, extreme scenarios, positioning the parcel box as the ultimate solution for privacy, safety, and stress-free deliveries.

AI solutions that make your brand
smarter, faster, and more creative.

AI

Artificial Intelligence



Ai *images*

It begins in an untamed meadow, where two fragrances stand quietly among a wild, vibrant sprawl of lavender and daisies, capturing the earthy, raw essence of a field in full bloom.







DIFFERENT CREATORS. DIFFERENT
HOOKS. ONE STRONG BRAND.

A silhouette of a woman with short hair, wearing a high-collared jacket, shown in profile facing right. The background is a solid orange color.

UGC

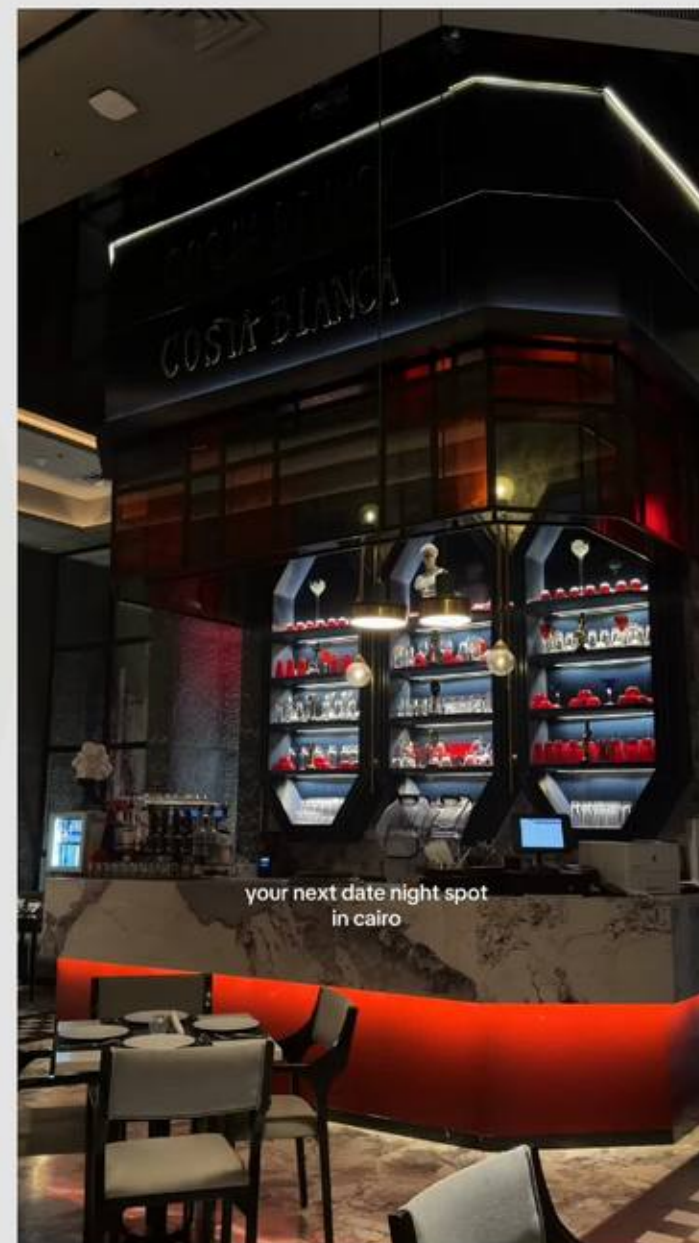
PEOPLE TRUST PEOPLE.
THAT'S WHY UGC WORKS.



FRACTAL HUB
MARKETING AGENCY

ARE YOU STARTING TO GET A HINT
OF WHO WE ARE





From strategy and UX to
design and development,

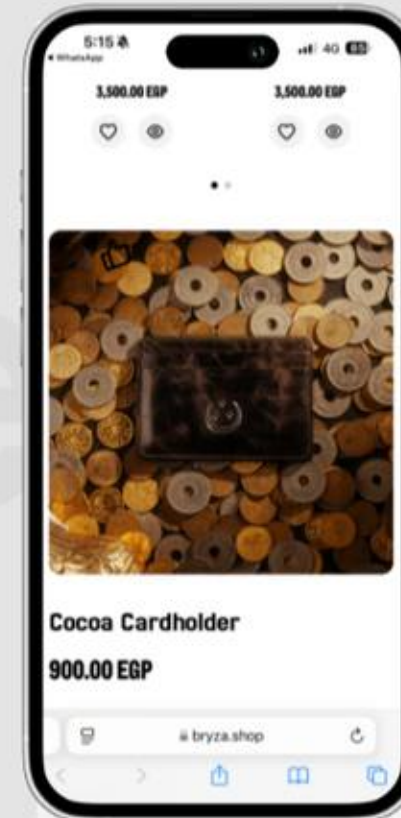
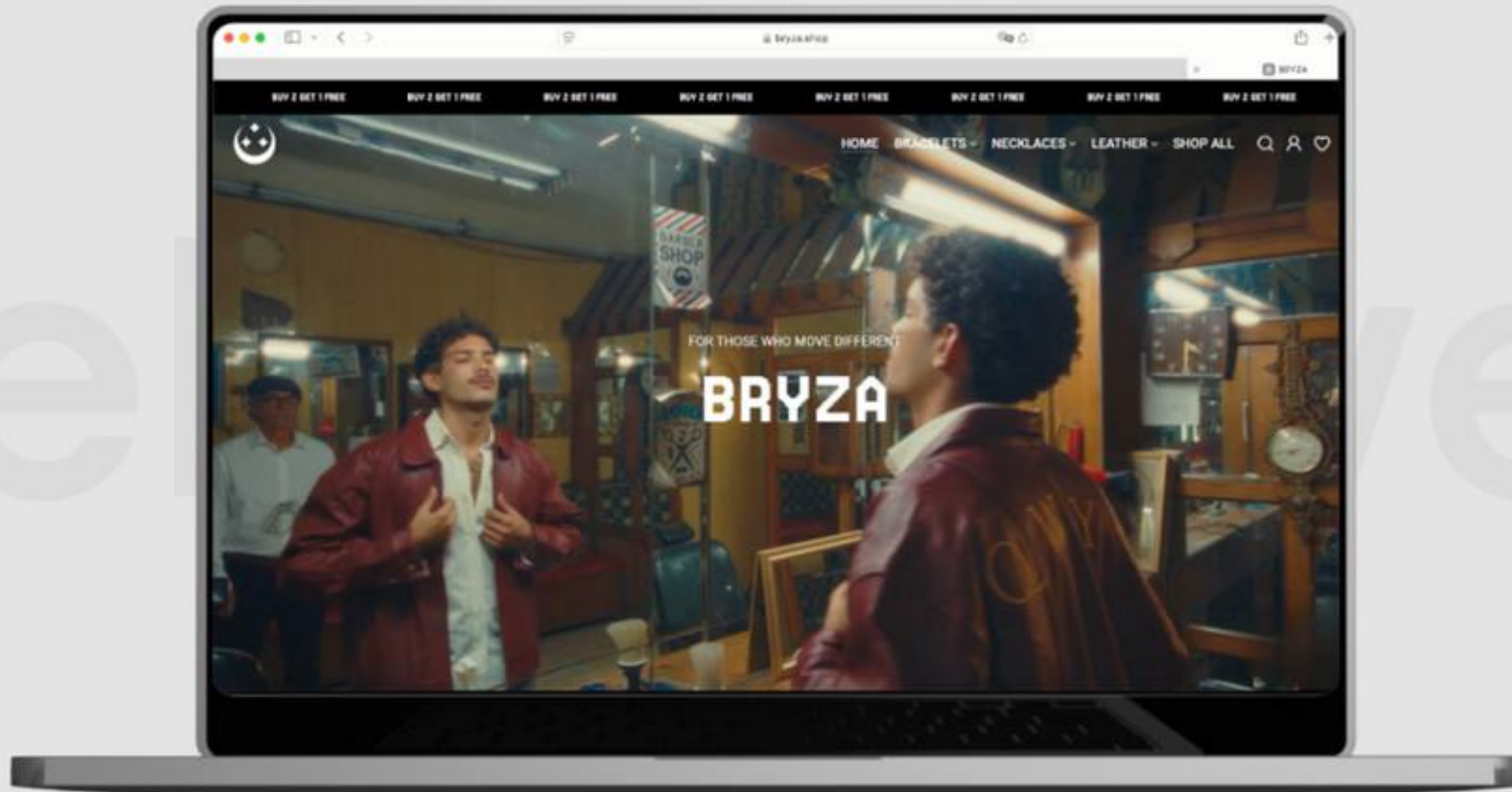


(WEBSITES) *build*

WE BUILD RESPONSIVE, USER-FRIENDLY
WEBSITES TAILORED TO YOUR BRAND
AND BUSINESS GOALS.

Men Accessories

[Bryza.shop](https://bryza.shop)

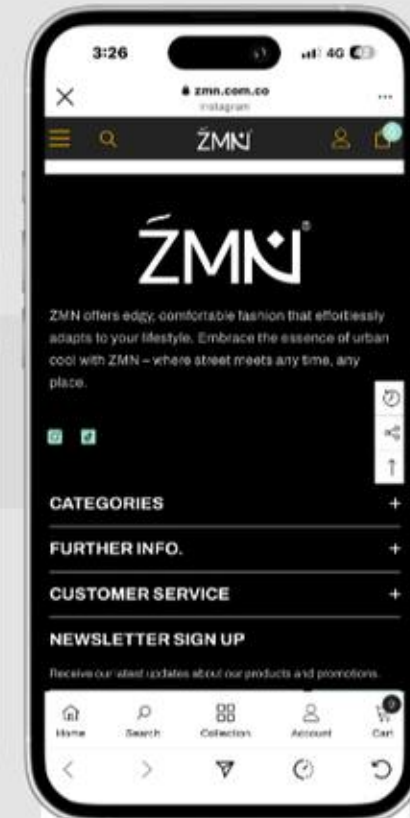
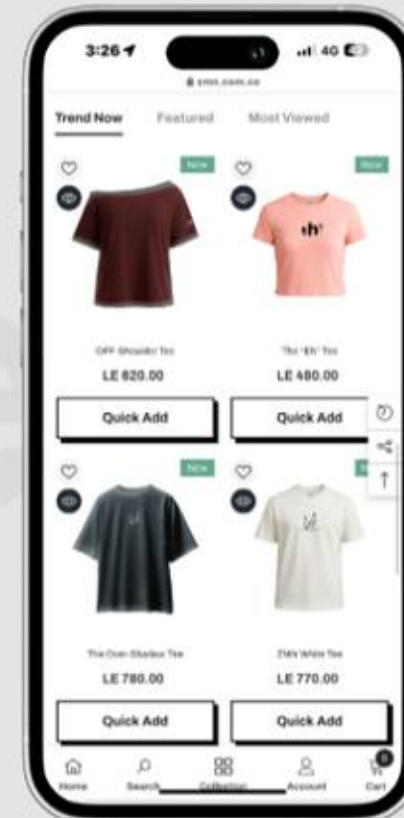
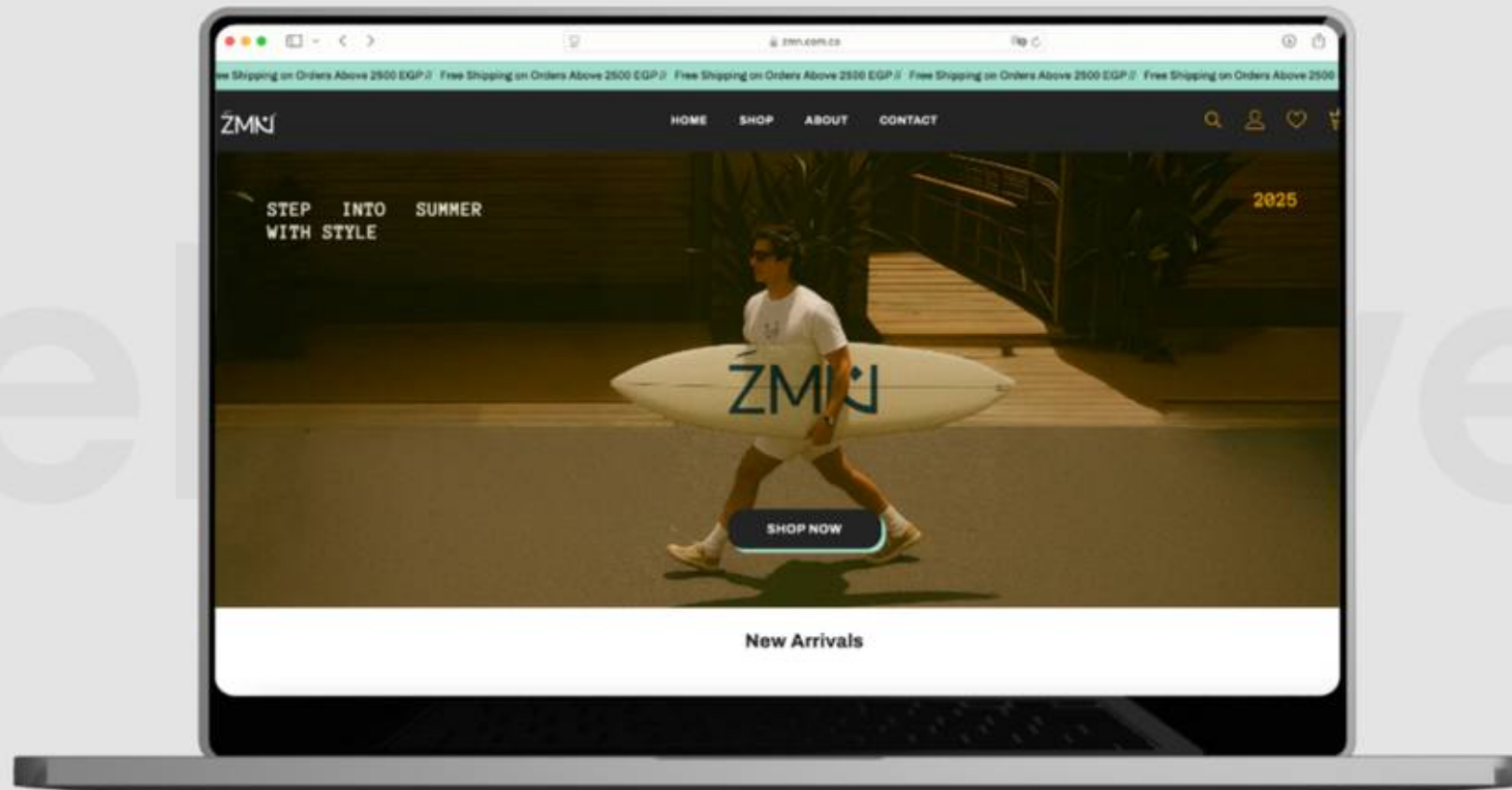


Bryza

It sells more than jewelry and leather goods, it sells a mood and identity. The language and visuals suggest individuality, taste, and everyday elegance, like the brand is saying: these pieces are part of your story. Overall, it comes across as trendy, minimal, and aspirational, the kind of site that feels cool just to browse.

Street Wear

zmn.com.co

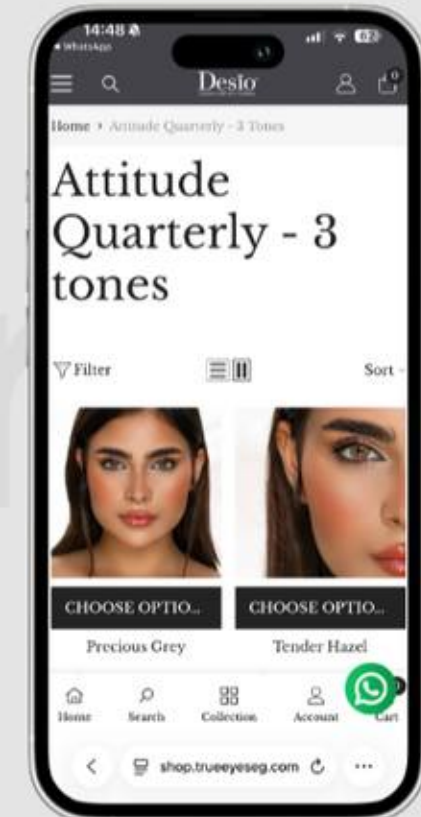
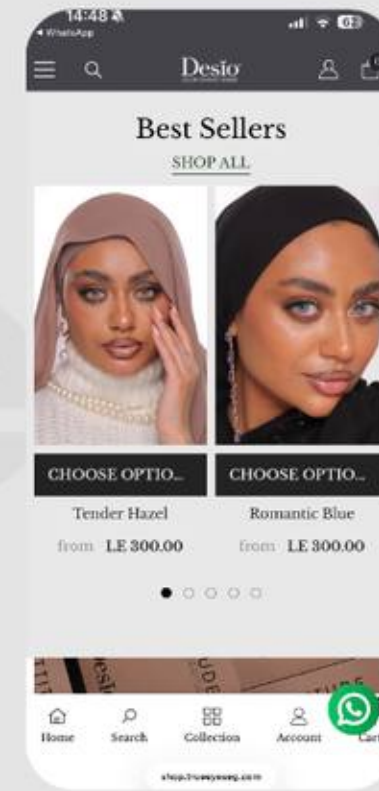
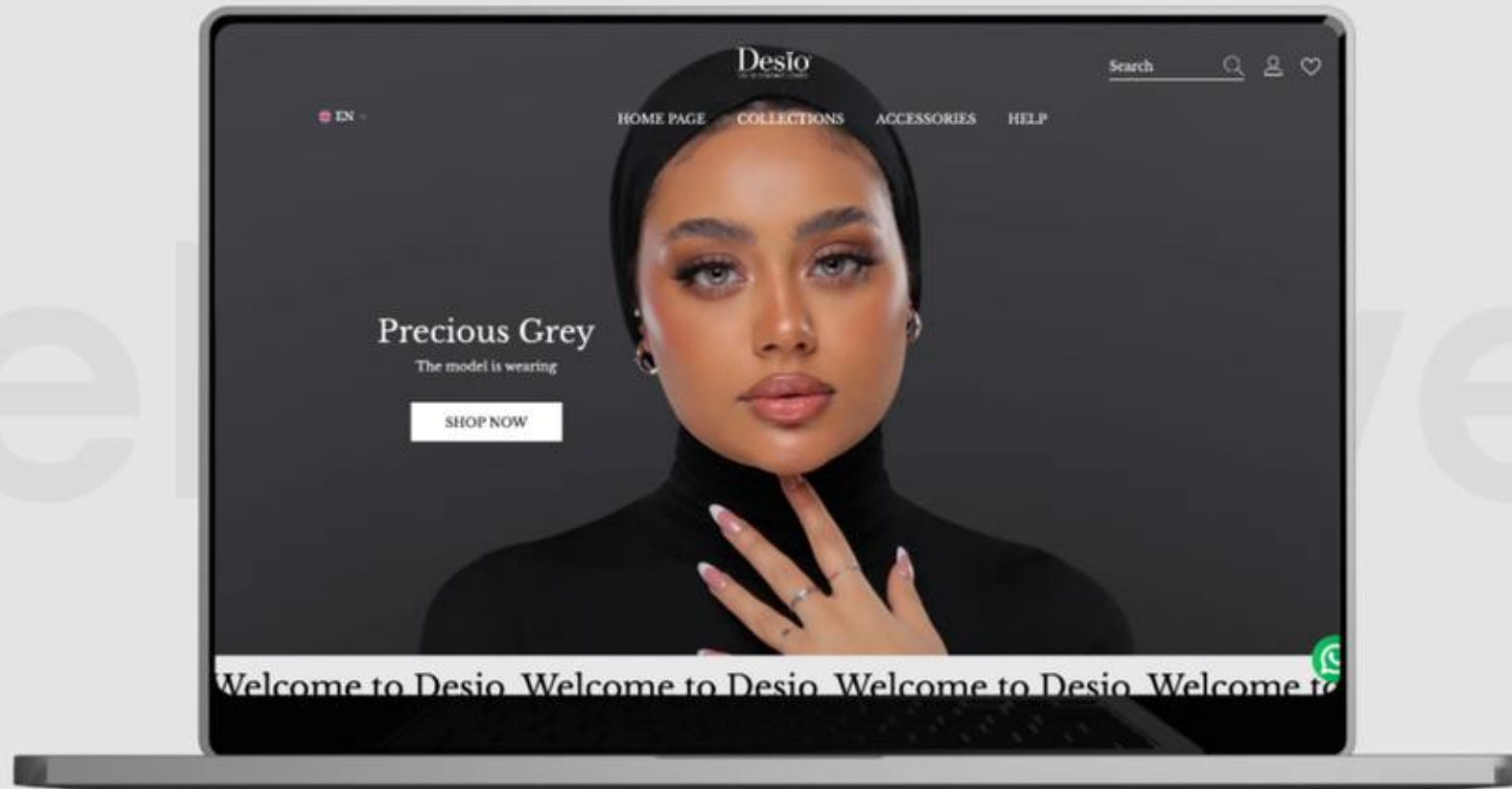


ZMN

ZMN blends Gen Z energy with Millennial sophistication, and our job was to make a site that speaks to both. We kept the structure clean and straightforward for Millennial users, while layering in bold, dynamic visuals and vibrant color touches to capture Gen Z's eye. The result? A digital space that feels effortlessly wearable—just like their clothing.

Lenses

trueeyeseg.com

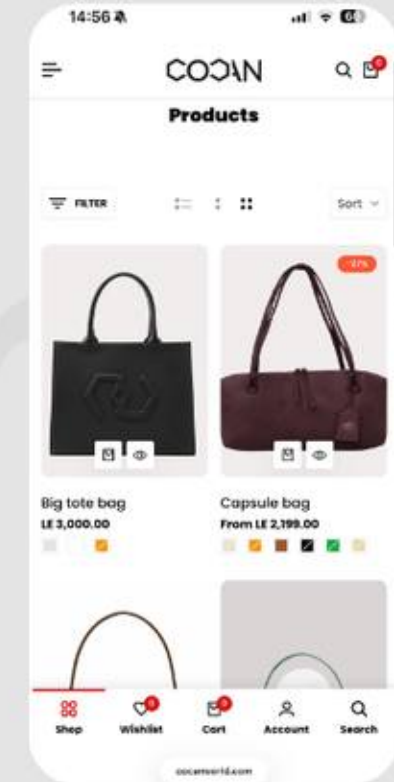
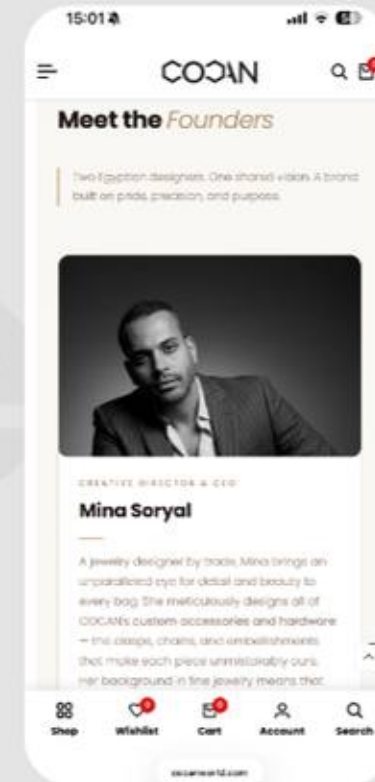
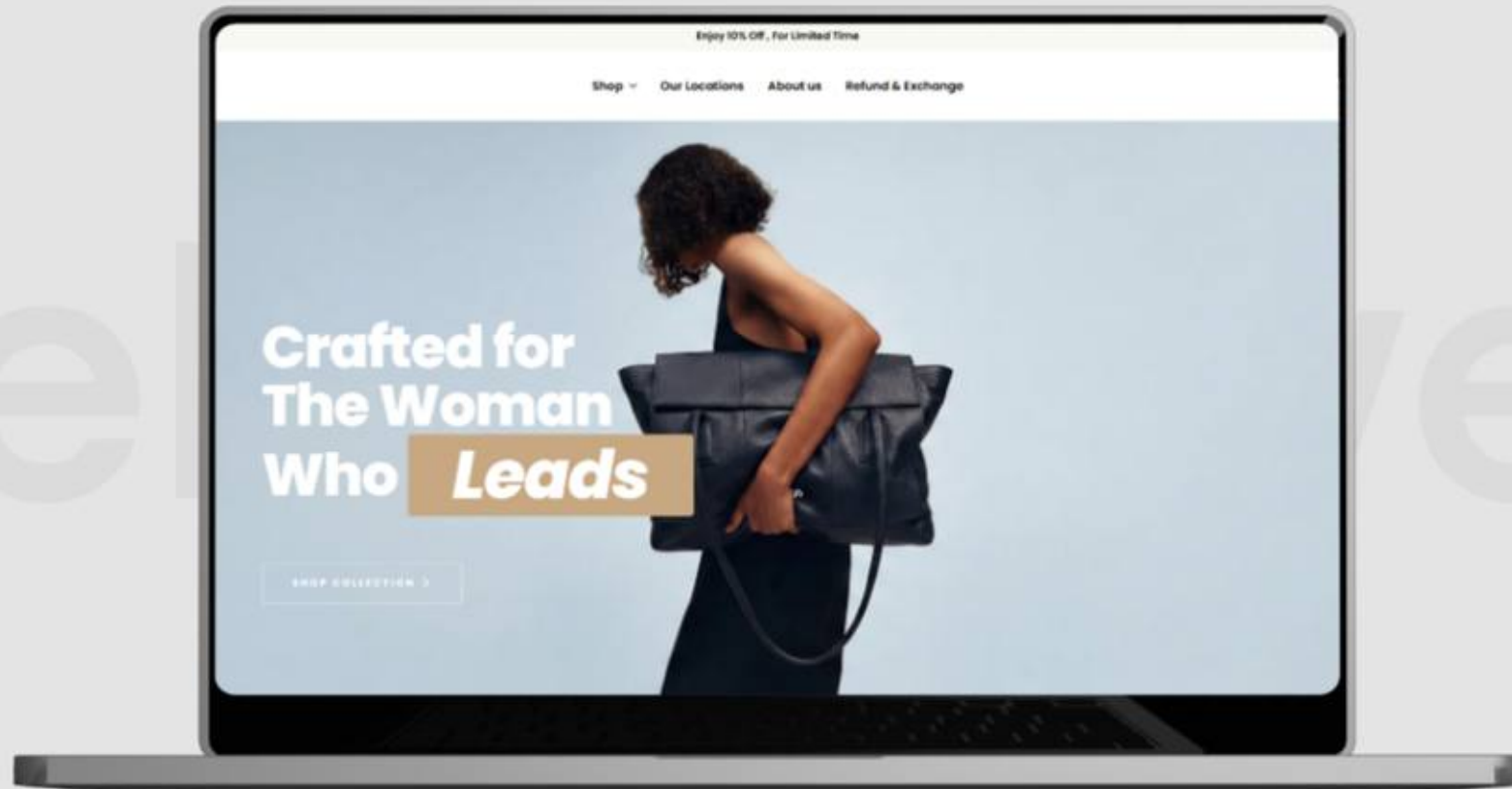


True eyes

From the moment customers discover their favorite lens color to the final checkout, True Eyes creates a smooth, premium shopping journey across every screen.

Cocan Bags

cocan

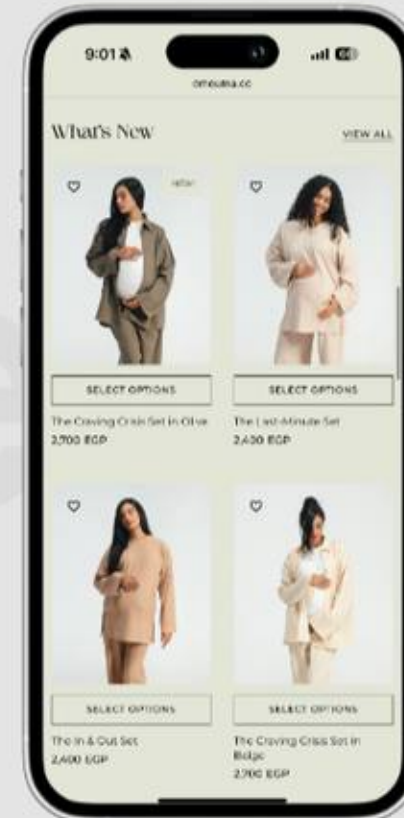
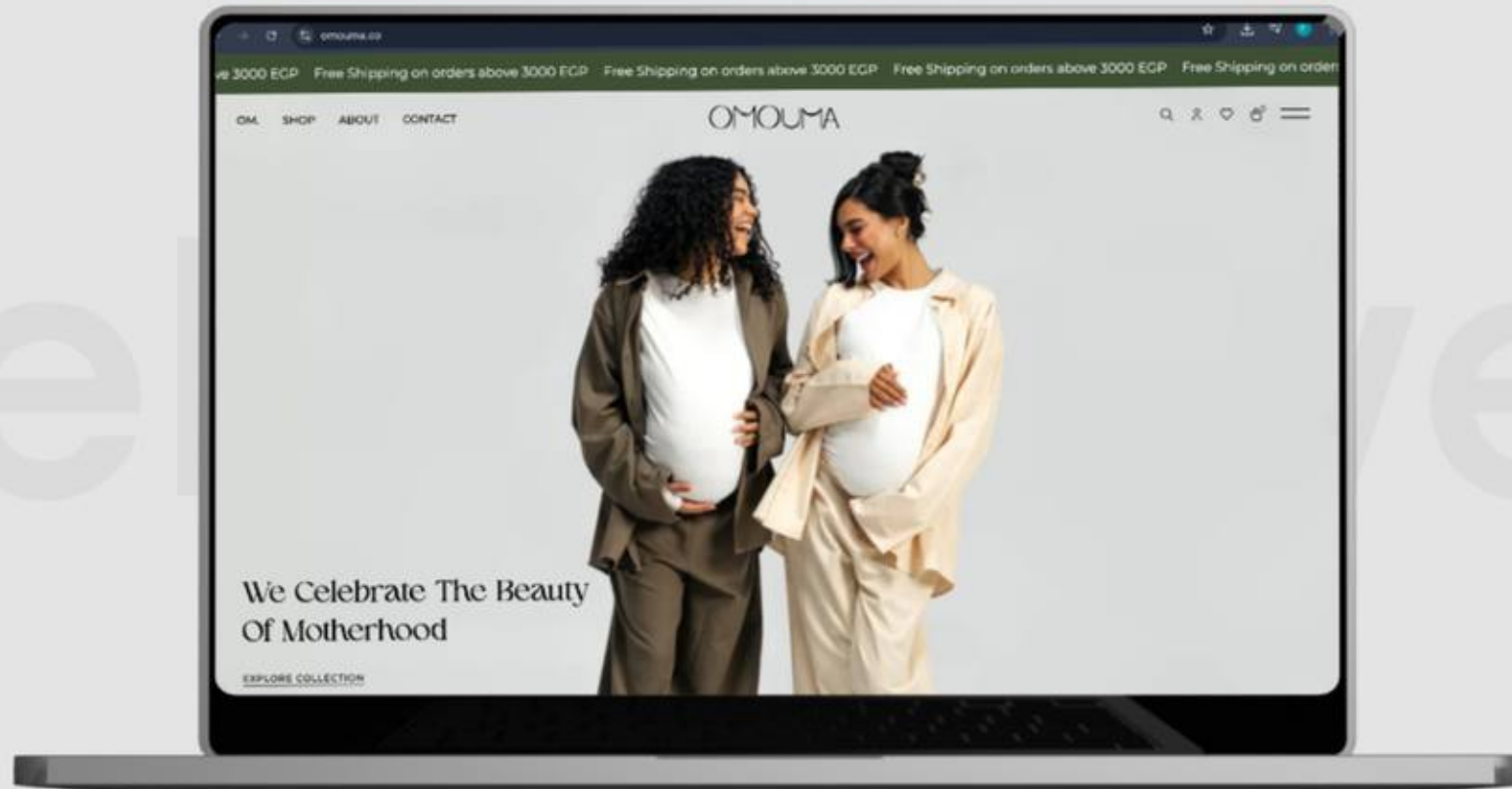


Cocan

From choosing her everyday essential to discovering the perfect statement bag, Cocan turns bag shopping into a smooth and stylish journey made for women who lead with confidence.

Maternity Wear

[Omouma.co](https://omouma.co)

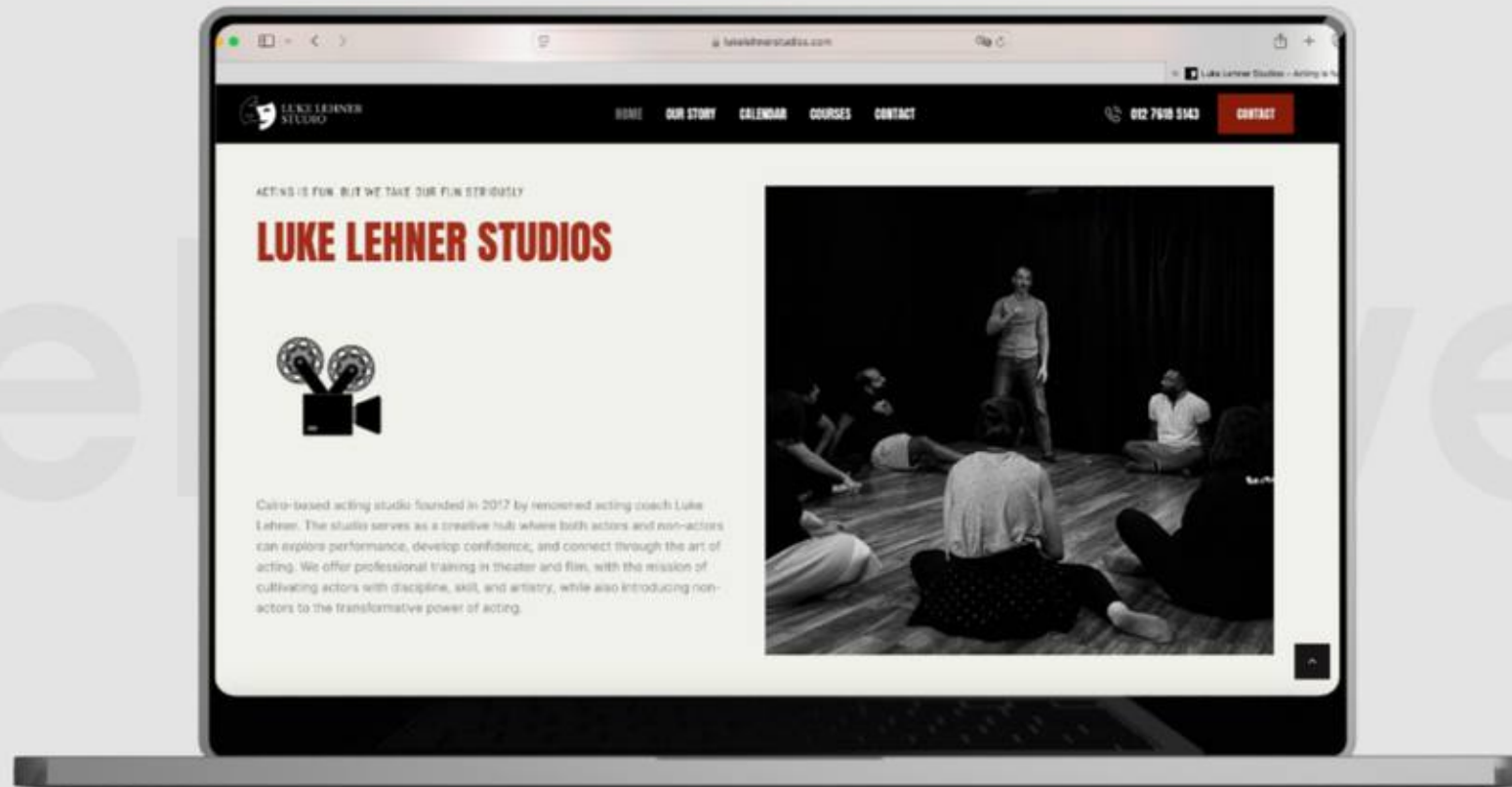


Omouma

Omouma is a maternity wear brand that celebrates moms and moms-to-be, while also being the go-to destination for anyone looking to gift the special women in their lives. We designed a website that embodies exactly what every mom wants—simple, intuitive, and effortless to navigate, without being plain. It's chic, modern, and functional all at once, making every visitor feel like the "It Mom."

Acting Studio

lukelehnerstudios.com

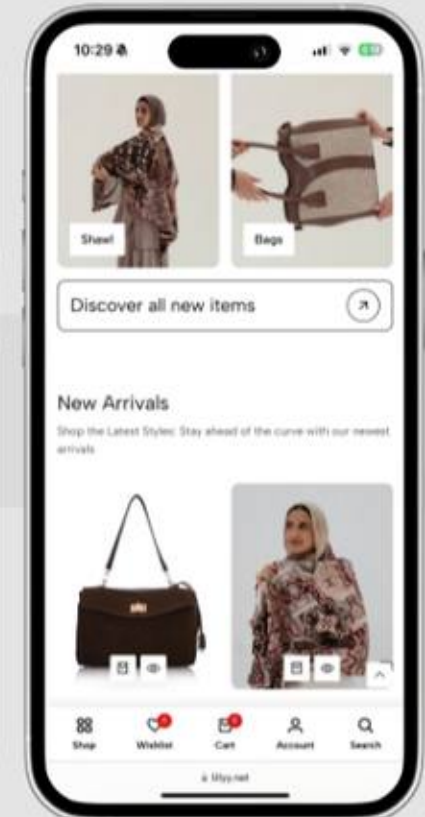
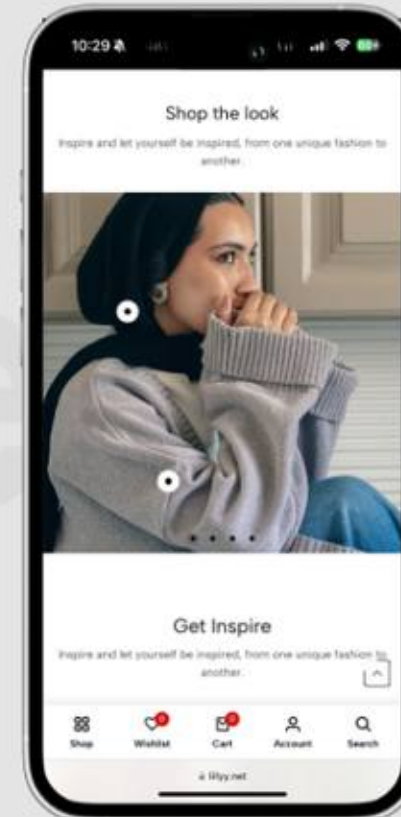


Luke Lehner Studios

It has a clean, minimalist aesthetic with bold typography and lots of white space, which keeps the focus on the message rather than flashy visuals. The design feels modern, calm, and intentional.

Modest Brand

lillyy.net

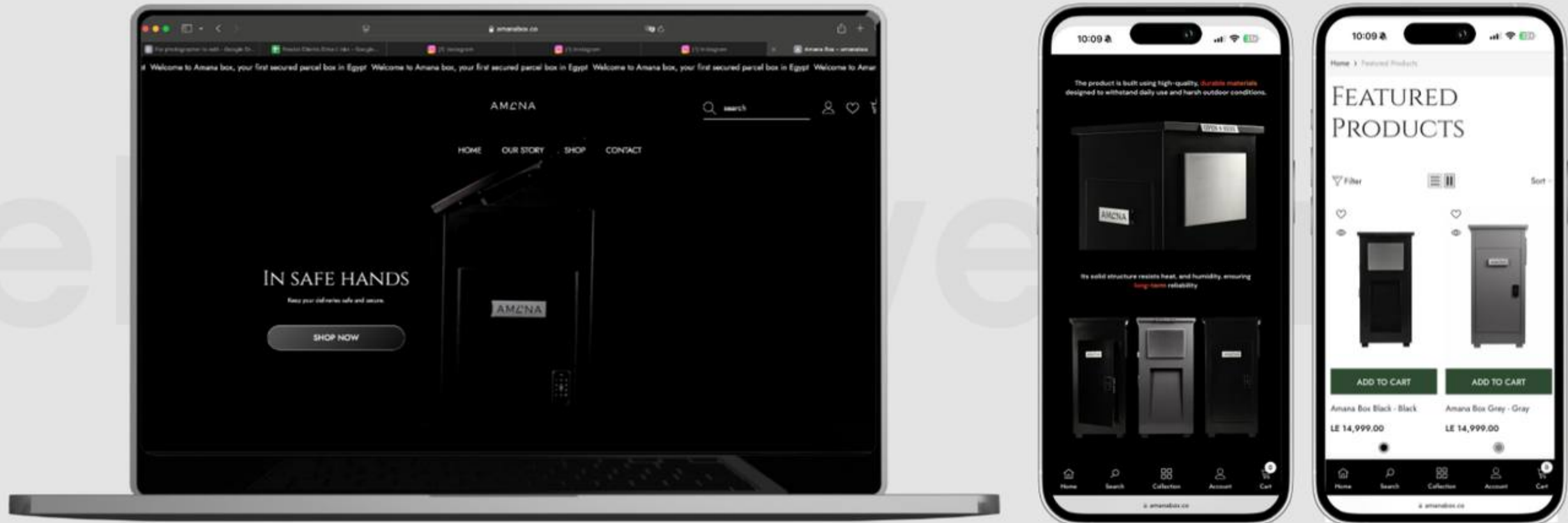


Lilly Scarf

Lillyy feels like a cool, modern fashion boutique with a clean, curated look. It focuses on stylish statement pieces and gives off a vibe of confidence and effortless style rather than just being a basic shop.

Parcel Box

amanabox.co

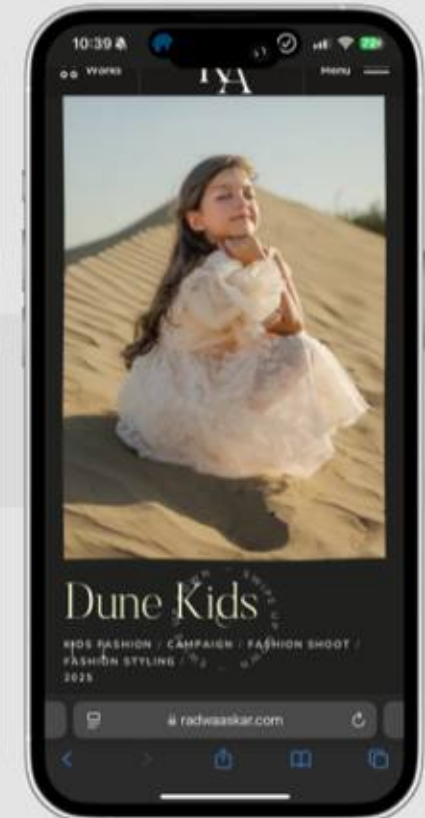


Amana Box

Amana Box presents itself as a modern product site for a secured parcel box, a clever solution to the classic “missed deliveries” problem by keeping parcels safe and secure at home rather than worrying about failed drop-offs.

Stylist Portfolio

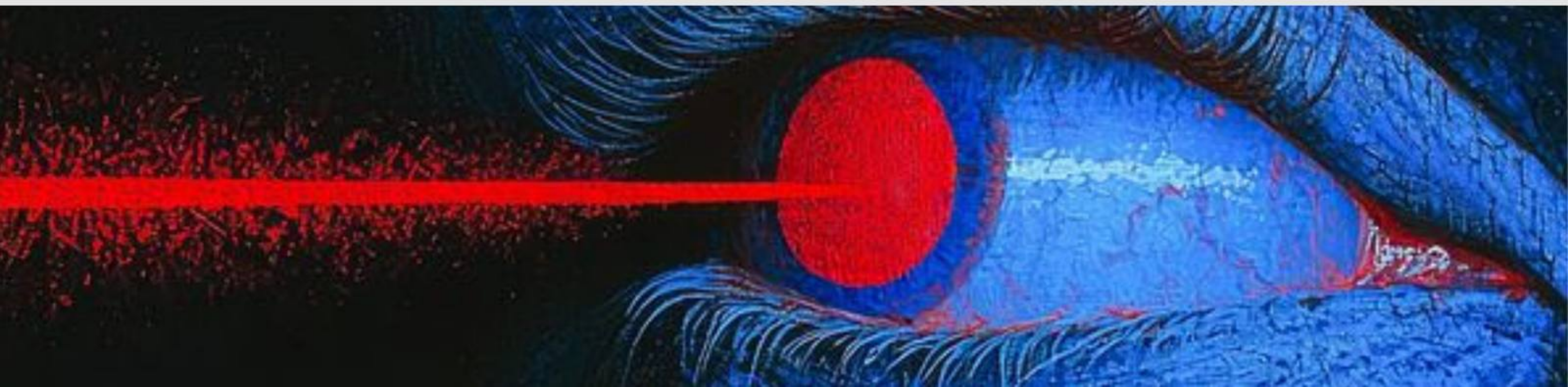
radwaaskar.com



Radwa Askar

Radwa Askar's website feels like a cool, minimalist fashion portfolio that lets the work take center stage. It's clean and professional, focused on showcasing styling projects and personal branding, giving off a vibe of quiet confidence and creative credibility.

Sales Performance

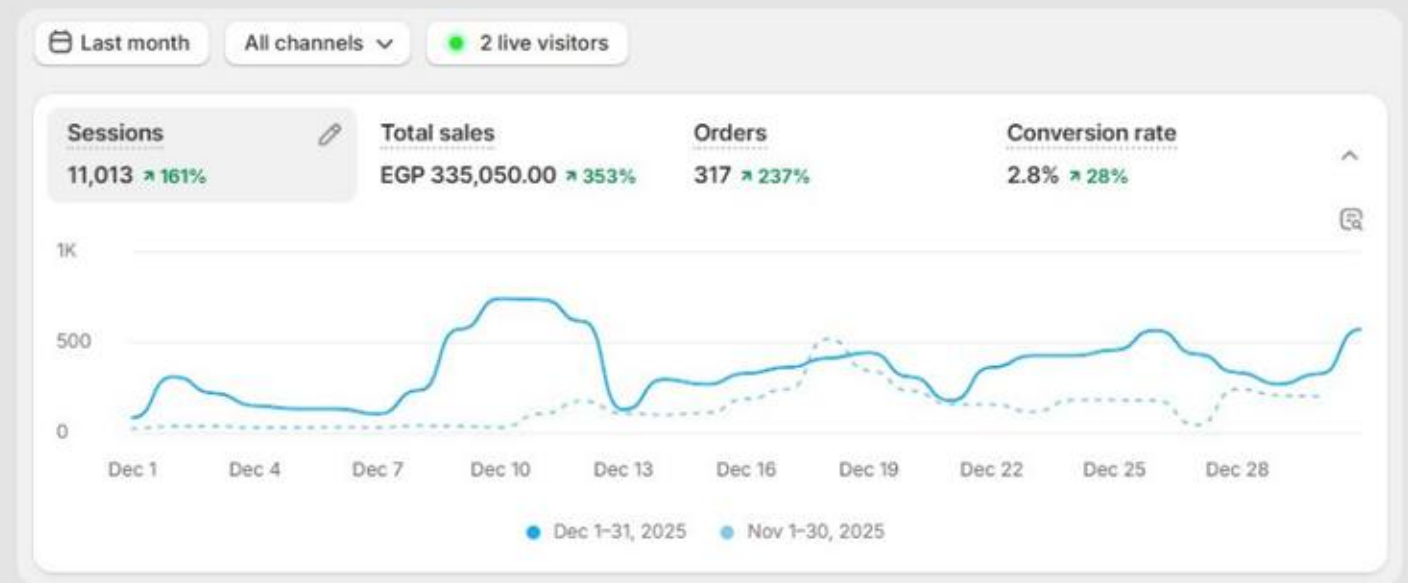


Turning Leads Into Revenue

↓
Before



↑
After

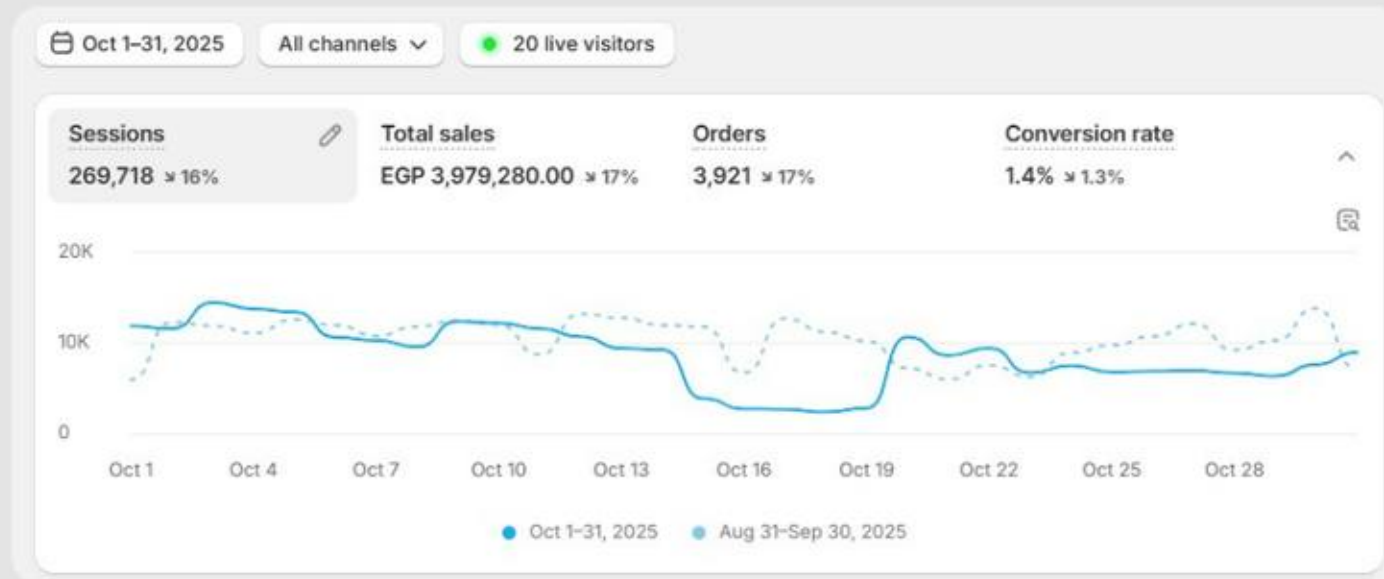


For Growing Businesses (Beginners)

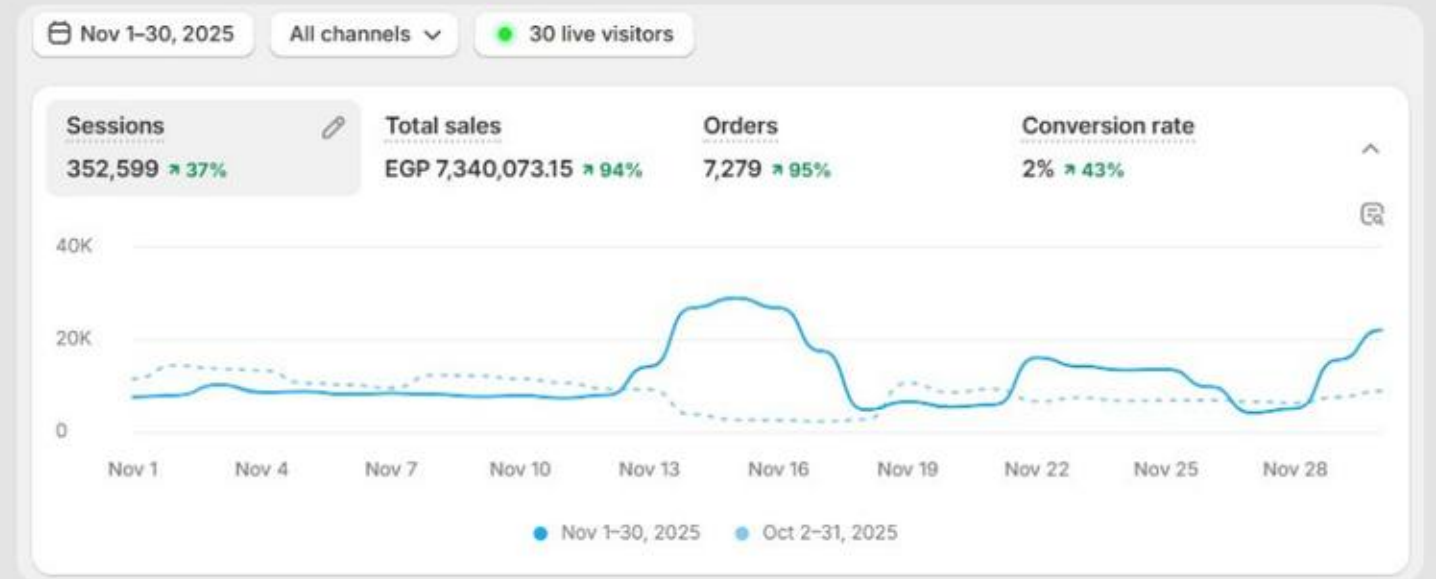
We help startups and small businesses build their sales foundations by creating structured funnels, generating qualified leads, and improving basic conversion rates to achieve their first consistent sales results.

Our Impact in Numbers

↓
Before



↑
After



For Scaling Businesses

We support established businesses in scaling their sales performance through advanced sales strategies, optimization of conversion processes, and performance tracking to drive higher revenue and long-term growth.

 **THANK**

you